Florida

## WORLD OF DANCE



Dancers as Models

July/August 2016

FREE PUBLICATION | SERVING, SUPPORTING, & PROMOTING THE ART OF DANCE



### DANCERS AS MODELS

During my youth, my friends and I would model every Friday night at the Aruba Beach Club and Resort. We would spend countless hours rehearsing, choreographing sequences, and at the retail store trying on clothing, matching shoes and accessories. Not only did we enjoy these events, but sometimes we even got paid or got a new outfit or shoes out of it. Not bad for teenage life.



Madeline Crandall – 2nd finalist CMS 2016. Also 2016 winner of Dance Wear Corner.







Even as an adult, I modeled as part of a fundraiser for my children's elementary school during my years in Turks & Caicos Islands. I fell in love with being on stage since my first performance as a little girl and modeling, as dancing has allowed me to be on stage doing what I enjoy, entertaining.

Fast forward now and I'm excited to offer this experience to young dancers.

Four years ago, I began with the Cover Model Search Contest. The winner is featured on the cover and the two finalists are featured in the content pages.

Each year, the contest has been growing and gaining momentum. With some tweaking here and there, each year, I've been able to expand on the additional opportunity I want to offer these students. This is where the idea of the World of Dance Fashion Gala Show, came to be. Last year, we expanded the Cover Model Search Contest into a full-blown Fashion Show that was regarded as an instant success.



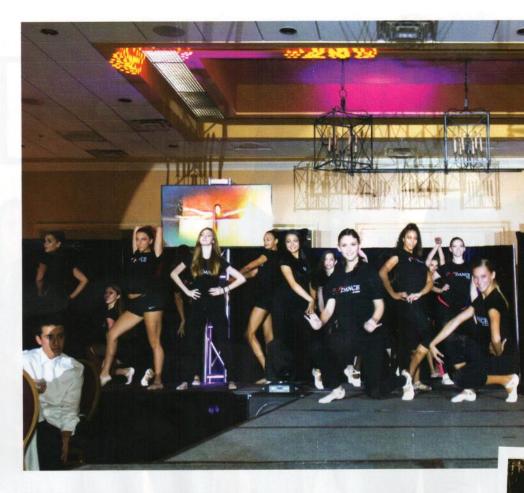
Always willing to add value to what I offer, we have organized a complete weekend of activities for the contestants of this year's Cover Model Search Contest.

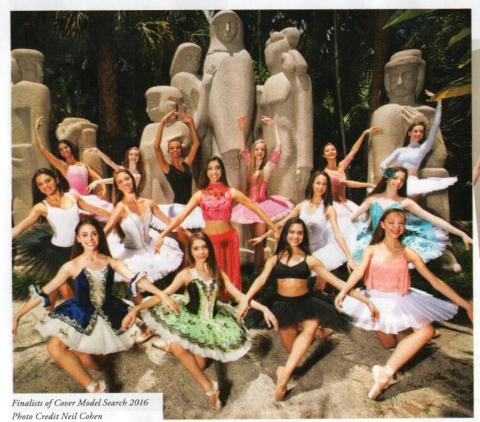
The weekend activities will include; stage vs. street makeup, how to be audition-ready, what your portfolio should look like, proper portfolio headshots, how to be confident during an personal interview, proper audition attire, creating a winning resume, personal development workshops and more. Most of these classes will be open to the parents, as well.

We'll have a bonus feature just for parents: A Dance Parents Workshop Luncheon, during the same weekend.

Once more, So Dança, the leading dancewear provider, will be sponsoring this event. So Dança has been very involved with the Dance Community for years and is supportive of our efforts to continue to bring value and education to our communities.

Dancewear Corner Super Store in Orlando, owner Jon Demot, hosted last years personal interview segment of the contest. They also hold their own Modeling contest.

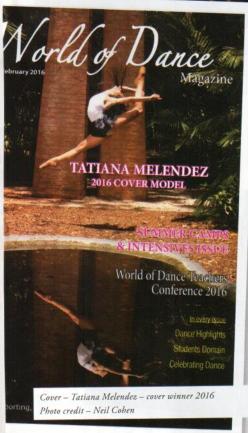






Leah DeNisco 2013 Cover Winner (2nd from left) Modeling for Dance Wear Solutions

# BAN



#### **TESTIMONIALS**

"I want to thank you for the Fashion Show. Our student Seidy Ortiz (3rd finalist 2016) is another person! She is so confident now and we all owe it to the encouragement you gave her during the photo shoots. Congrats! You are doing a fantastic thing for the youth down here in South Florida!"

Ruby Romero-Issaev, Executive Director, Arts Ballet Theatre of Florida

"The experience was phenomenal from beginning to end. The girls were treated with love and respect. You could see that they were having a blast and felt like queens. Tatiana loved the experience and getting to meet you and Neil! The love that she felt from all of you was so heartfelt. She had the best experience being a part of the World Of Dance Magazine Cover Model Search!"

Maria Alvarado, Mother Tatiana Melendez, Cover winner 2016

"Alexa Olivier had such a great time at the 2015 World of Dance Magazine Fashion Show. So proud of her and happy she was able to be a part of such a fun event and experience. Thank you to Karina Felix, World of Dance Magazine, Neil Cohen, Capezio, Bloch, So Danca and everyone else that helped in making this day and everything leading up to it so special for all of the girls."

Tammi Davis Olivier, Mother of Alexa Olivier, Finalist

"The experience of participating in the World of Dance Magazine Cover Model Search for my daughter was truly amazing. It was a special experience that she will remember for a lifetime. Everyone was so helpful, kind, and truly took an interest in each contestant. The addition to the search of adding a Fashion Show took it that extra mile and gave the girls an opportunity to do some real modeling in a fun environment. It's also wonderful how the World of Dance Magazine keeps in contact with the prior winners and participants of the Cover Model Search after they have participated in a prior year. Love, love, love what it's all about!

What do you think of the addition of a Dance Parents Workshop Luncheon?

I think having a Dance Parents Workshop Luncheon would be a fantastic addition to the already successful event that the World of Dance Magazine hosts including the Cover Model Search Contest and Fashion Show."

Lisa Weger, Mother of Brittany Weger, 1st finalist 2013

#### REGISTRATION

August 1st - September 15th, 2016

#### **WEEKEND EVENT**

November 4 - 6th, 2016

#### **FASHION SHOW**

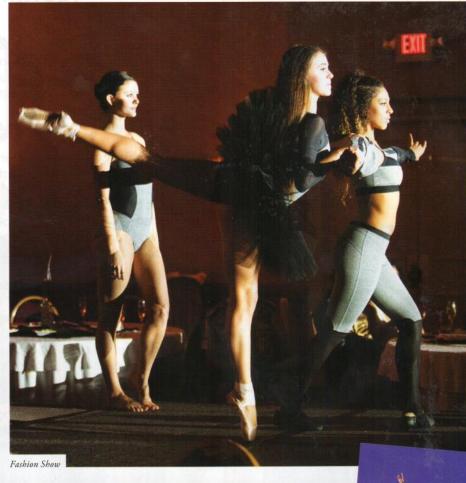
November 6th, 2016

Go to our website for more information or to register to participate in this year's model search and Gala Fashion Show.

We are currently accepting participation from Dance retail stores for prizes, gifts, and giveaways for the participants. Any and all donations are appreciated and are tax-deductible. There will also be tables for vendors interested in presenting their products and services.

We guarantee to make this event an exceptional experience that will be cherished forever, by the participants, their parents and the audience. Looking forward to seeing you all there.





#### Gabriella Stillo

Cover winner - 2015

#### Why did you apply to participate in the cover contest?

I applied because I thought it would be a great opportunity and it turned out to be a wonderful experience. I was very honored to be the cover model search in 2015!

#### What was your experience during the Cover Model contest?

My experience was so fun. I was interviewed like a real model with some very cool judges. The contestants and I had an amazing photo shoot on top of a roof (never going to forget that)! And I also got to hang out with a bunch of talented dancers.

#### What was your experience during the Fashion Show?

I could not attend the Fashion show, but I heard it was a complete success!

What did you get out of the whole experience?

I came out with new dance friends, a great opportunity, and another connection to dance with World of Dance Magazine.

#### Where you able to continue modeling as a dancer? Where?

Yes, I was a finalist for the Dance Spirit cover model search contest. And I was previously a winner of the Grishko model search contest!

#### Would you encourage others to participate in this years contest? and why?

Of course, it's a great way to interact with amazing dancers and work with amazing photographers as well as get feedback from the judges.

We are expanding this years event into a whole weekend of activities. What do you

#### We are expanding this years event into a whole weekend of activities. What do you think of that?

I think that's amazing, it's going to be a whole weekend of memories for these amazing dancers to remember! They are going to get a lot out of this experience, just like I did!



Gabriella Stilo 2015 Cover winner modeling for Pointe Magazine and The American Dance Competition.